

## **Jordan S. Gruber, J.D., M.A.**

### **The Practical Wordsmith**

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#### ***A Brief History of Positions & Experience***

1991–present      Menlo Park and Palo Alto, CA

**Writer/Ghostwriter/Editor: Practical Wordsmith/Renaissance Wordsmith**

- The Practical Wordsmith and now Renaissance Wordsmith offers freelance writing, ghostwriting, interviewing, editing, writing coaching, and web work in financial services, psychology, wellness, law, and technology. [www.jordangruber.com](http://www.jordangruber.com) and [www.RenaissanceWordsmith.com](http://www.RenaissanceWordsmith.com). Written roughly twenty full books on a wide variety of subjects, usually in collaboration with outside experts.

1995–present      Menlo Park, CA

**Founder & Chief Executive Officer, Enlightenment.Com, Inc.**

- Founded website in 1995; produced first versions of website; raised initial investment; attracted and led management, employees, and contributors.
- Created and distributed “Speaking of Everything,” the bestselling first-ever audio CD interview of American philosopher Ken Wilber.

1998–2000      Mountain View, CA

**Legal Researcher & Writer, NASA Ames Research Center**

- Research, writing, editing, and litigation responsibilities.
- Directly assisted Patent Counsel for one year; some patent drafting.
- Established and ran website for Office of Chief Counsel.

1991–1996      San Francisco, CA

**Lawyer’s Cooperative Publishing/Bancroft Whitney**

- Regular contributor to major national legal publishers (see publications below).

1989–1991      San Francisco, CA

**Managing Editor, GNOSIS Magazine**

- Managed authors and contributors; performed detailed line editing of all content.
- Contributed roughly a dozen book reviews and one essay.

1988–1989      Palo Alto, CA

**Associate Attorney, Cooley Godward**

- Participated in multibillion-dollar biotech arbitration; drafted software licenses, marketing contracts, and complex memos on classified information; pro bono work.

1983–1984      New York, New York

**Grant Writer, Federation Employment and Guidance Service**

- Wrote grant applications at federal, state, and local levels.
- Refined descriptions of staff biographies, program materials, successes, and funding rationales. Worked closely with organization leadership to meet difficult deadlines.

### **Education**

1985–1988                      Charlottesville, VA

#### **J.D., University of Virginia School of Law**

- Member, *Virginia Law Review*, 1986
- Research & Projects Editor of the Managing Board of the *Virginia Law Review*, 1987–1988
- Member, Order of the Coif, 1988
- Appointed to Society of Fellows
- Graduated in top 2% of class
- Member, California State Bar, 1988; currently inactive, in good standing

1982–1984                      Binghamton University, NY

#### **M.A.P.P.A.A.** (Master of Public Policy Analysis & Administration)

- Wrote equipment grants for the University Law Enforcement Division.
- Had graduate teaching responsibilities, including teaching my own summer course.

1977–1981                      Harpur College, Binghamton University, NY

#### **B.A.** (Philosophy)

- Graduated with honors; Phi Beta Kappa.

### **Psychology, Wellness, Technology: Writings and Publications**

- Co-author of *The Symphony of Selves* with James Fadiman (Inner Traditions; 2020).
- Collaborated with Lawrence Ford (“the Shaman of Wall Street”) on writing *The Secrets of the Seasons* (Conscious Capital Press).
- 2018–present: Ghostwrote five substantial pieces published on Medium.com for well-known technologist and think-tank trustee.
- Detailed line-by-line edit of *Shadow Play* by Cindy-Lou Golin (forthcoming, 2020).
- Detailed line-by-line edit of *The 5 Personality Patterns* by Steven Kessler (Bodhi Tree Press; 2015)
- 2013: Developed conceptual framework and table of contents for in-depth book on depression and children for psychologist client.
- Wrote chapter summary checklist for *The Psychedelic Explorer’s Guide* by James Fadiman (Park Street Press; 2011).
- Substantially assisted on *Dummies* book on depression for psychologist client.
- Contributed to *Changing Channels* (Ex Libris, 1992) for Steve Cross.

- Contributed to *Anything Is Possible: The Art & Science of Tapping Into Your Power* for Robert Rudelic (Impax Books, 2005).

***Books Where My Contribution Was Explicitly Recognized***

**Financial Services: Writings and Publications (contribution recognized)**

- Wrote *The Cross-Border Family Wealth Guide* (Wiley, 2017) for Andrew Fisher.
- Wrote *The Value of Debt in Retirement* for Tom Anderson (Wiley, 2015).
- Wrote *The Value of Debt* for Tom Anderson (Wiley, 2013). Released in September 2013, this book made it to two *New York Times* bestseller lists. Thanked as writer in acknowledgments.
- Wrote *The Winners Circle V: Wealth Management Insights from America’s Best Financial Advisory Teams* (Horizon, 2009). Thanked as writer in acknowledgments.
- Wrote *The Winners Circle: Asset Allocation Strategies from America’s Best Financial Advisors* for R.J. Shook (Horizon, 2007). Thanked as writer in acknowledgments.

***Books, White Papers, and Other Materials Where My Role Was Mainly Confidential***

**Financial Services: Writings and Publications (contribution anonymous)**

- 2018–present: Wrote eight profiles of top financial advisors appearing in Forbes.com under client’s byline.
- 2012–2013: Wrote medium-sized book for financial advisor launching new firm, describing his economic theories.
- 2012–2013: Wrote e-book for financial advisor on life and investing lessons.
- 2010–2013: Wrote roughly a dozen articles, white papers, and website columns for various financial advisors.
- 2010–2012: Wrote roughly 40 short biographies (about 1,500 words each) of financial advisors for financial services consulting firm’s “elite advisors” website.
- 2008–2011: Wrote roughly a dozen custom forewords for two different books for financial services consulting firm.
- 2008–2010: Wrote (unpublished) book on exchange-traded funds for R. J. Shook of the Winner’s Circle.
- 2007-2009: Wrote roundtable materials for financial services consulting firm.
- 2007–2008: Wrote *Breaking Through: Building a World-Class Wealth Management Business* for financial services consulting firm that embodied, revised, and updated the firm’s core curriculum.
- 2007–2010: Wrote 52 consecutive monthly columns in *Research Magazine* for a principal at a major financial services consulting firm.
- 2006–2008: Wrote 11 additional columns for same principal for two other magazines, *Wealth Manager* and *Solutions*.
- 2004: Wrote seven columns for different principal at same coaching company for *Research Magazine*.

**Legal Writing** (all under under my own name, sometimes with expert co-authors, for Bancroft Whitney/Lawyers Cooperative Publishing):

- “Potential for Fabricating Recorded Evidence Grows: Technological Advances in

Audio and Video Recordings May Affect Court Admissibility Standards,” *The National Law Journal* (B13), April 22, 1996.

- *Video Technology*, 58 Am Jur Trials (1996) (184 pages).
- *Electronic Evidence* (1995) (1,070 pages).
- *Audio Recordings: Evidence, Experts & Technology* (with forensic experts Fausto Poza and Anthony J. Pellicano), 48 Am Jur Trials 1 (1993) (585 pages).
- *Foundation For Audio Recording As Evidence*, 23 Am Jur Proof of Facts 315 (1993) (182 pages). Voicegram Identification Evidence (written with Tito Poza) 54 Am Jur Trials 1 (1995) (259 pages).
- *California Litigation Techniques: Videotape Evidence*, The Association of California Trial Lawyers (1992) (75 pages, excerpted from previous materials).
- *Foundation for Contemporaneous Videotape Evidence*, 16 Am Jur Proof of Facts 3d 493 (1992) (83 pages).
- *Videotape Evidence*, 44 Am Jur Trials 171 (1992) (145 pages).

### **Magazines and Online Venues**

- *GNOSIS Magazine*: roughly 15 articles, columns, or reviews under my name.
- *WIRED*: roughly 10 articles, columns, or reviews under my name.
- Extensive writing of reviews, articles, and interviews for Enlightenment.Com.